

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 498671 /		<u>Alt Order #</u> 06375241
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u>	
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	M-WT--S				5	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	M--WTh--Su	:30		\$85.00	NM		
		Credited										
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
		Credited										
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
		Credited										
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
		See MG 3.6,3.7										
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
		See MG 3.6,3.7										
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
		Ⓜ MG for 3.2,3.3										
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
		Ⓜ MG for 3.2,3.3										
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
		Credited										
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498671 /		<u>Alt Order #</u> 06375241
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> TARKANIAN 4 CONGRE
<u>Advertiser</u> Tarkanian for Congress		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM			
Credited													
N 6	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				3	\$725.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM			
Credited													
N 7	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				4	\$195.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$195.00	NM			
Credited													
	4	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$195.00	NM			
See MG 7.5													
	5	KVVU	10/18/12-10/18/12	Divorce Court/Divorce Court	M-F 12-1p	----Th-----	:30		\$195.00	NM			
Ⓜ MG for 7.4 10/18													
Totals												24	\$11,995.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	24	\$11,995.00	\$10,195.75
Totals	24	\$11,995.00	\$10,195.75

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT19/12 13.18
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	CHRIS FEIST	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	CHRIS FEIST
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

CE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 13.18

TO ROSE
FR NIKKI
CANCELED SPOTS
NEW TOTAL\$11,995 (-2855)
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
1	*		430A-459A	30		\$85.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOT												
CON COM1 : MAX 1X DAY												
2	*		900A-1000A	30		\$275.00	10/16	10/19	4		TU-F	4
PROGRAM : MORE												
ORD COM1 : CANCELED SPOT												
CON COM1 : MAX 1X DAY												
3	*		200P-300P	30		\$425.00	10/16	10/19	2		TU-F	2
PROGRAM : KATIE COURIC												
ORD COM1 : CANCELED SPOT												
CON COM1 : MAX 1X DAY												

REP HEADLINE# 6375241 TRF# 498671
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT19/12 13.18
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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10			100P-200P	30		\$425.00	10/18	10/19	2		TH-F	2
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PROGRAM : KATIE
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK

4	*		700A-900A	30		\$700.00	10/16	10/19	4		TU-F	4
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PROGRAM : NEWS
ORD COM1: CANCELED SPOT
CON COM1: MAX 1X DAY

5	*		500A-600A	30		\$450.00	10/16	10/19	1		TU-F	1
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PROGRAM : NEWS
ORD COM1: CANCELED SPOT

6	*		600A-700A	30		\$725.00	10/16	10/19	2		TU-F	2
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PROGRAM : NEWS
ORD COM1: CANCELED SPOT

7	*		100P-200P	30		\$195.00	10/16	10/19	2		TU-F	2
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PROGRAM : COPS/DOG
ORD COM1: CANCELED SPOT

OCT/12 11995.00

CONTRACT TOTAL 11995.00
TOTAL SPOTS 24

MARKET TOTALS \$123,750 KVVU 12% KSNV 29% KLAS 40% KTNV 14% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE